



Envision Our Chicopee: 2040 Kick-Off Survey Results

Closed on June 15, 2020 with over 500 responses – *thank you!*

Kick Off Survey Results

Question #1:
What is the one thing you love best about Chicopee?

“Word Cloud” with the most frequent words mentioned by respondents →

People - close-knit community with diverse people

Proximity - easy access to the highways and other parts of the region

Affordability - electric service, taxes, housing, and services

Education - great pride in local schools

City Services - library, police and first responders, senior services, parks

Character - “small-town feel” within the City

Center also State Park school system s home activities taxes cheap Nothing different
Affordable especially diversity many library way services neighbors Memorial Drive
within grew generations great shopping centers still house Convenience restaurants
LOW convenient location downtown Love downtowns feel enough areas Proximity
home Quiet small travel good retail parks City services
location Safety community Central location people
easy access city shopping Chicopee nice family easy
neighborhoods hometown feel S size small town feel
seems schools everybody love safe businesses Food Elms College
Community spirit highways people friendly close Chicopee Electric
Sense community big Close everything look lot Polish heritage Convenient
work places Mostly small town electric rates everything stores Szot park Cheap electric
history prices live cost living beautiful hometown offered friendly everything need

Kick Off Survey Results

Question #2:
What is the one thing about Chicopee you most want to change?

Bigger Trash and Recycling Barrels

Cleaner City - lack of cleanliness/litter takes away from the City's beauty

Crime Rate - perceived increase in crime, desire to see it reduced

Downtown Revitalization - need to invest more in this area to attract more business - want to see cafes, restaurants, and small shops

Traffic – reduce congestion and speeding, improve walking/biking options

used focus see thriving housing homeless Traffic Willimansett take parts bigger trash
low income low income housing entertainment one feeling litter especially safe activities
buildings needs help Walmart city government Less back want living
downtown area help town schools community every bring food streets
Keep Chicopee Center safety center river people police
clean nice need restaurants crime s city small
downtown really area find better neighborhoods
Chicopee need clean businesses conditions parks services
roads blight many walk lack lot Make draw trash bigger shops size run fees
crime rate years rid way Nothing come Increase love see things much
small businesses future family Revitalize downtown go people live around revitalized old times
speeding will

Kick Off Survey Results

Question #3: What is one thing you really want to see in Chicopee that is missing?

Entertainment - museum, movie theater, family-friendly activities, and venues to hold events

Sports Activities - sports complex, more activities for youth

Economic Development - small local businesses, coffee shops, restaurants, healthier food options

Downtown - Revitalized with shops/restaurants, be a place people gather

Open Space – trails, playgrounds, dog parks

bring near music street Open section make property museum Nothing sure dining
neighborhood clothing stores spaces Cultural etc love see safe green spaces outdoor
people go river great small businesses Take art pools Bike path development nicer
walk Chicopee center outdoor dining center options stores Chicopee Falls
Dog park businesses restaurants Chicopee see area safe downtown
shops vibrant city live restaurants Target
downtown together Better Szot Park park walking trail
people Higher end businesses thriving downtown community
thriving places downtown area small money events access local want clean
something schools Texas Roadhouse vibrant downtown Skating rinks entertainment
Walking bike trails residents recreational help facilities Pride need feel safe high town Fairview
activities One things go theater lots kids real Movie theater seniors will public

Kick Off Survey Results

Question #4:
Write down three words that describe what Chicopee is like today.

Top Answers

1.	2.	3.
Friendly	Tie: Crime-Ridden / Safe	Diverse
Diverse	Community-oriented	Potential
Dirty	Diverse	Tie: Friendly / Safe
Busy	Dirty	Tie: History / Busy
Crime-Ridden	Tie: Affordable / Boring	Tie: Low-income / Home

Kick Off Survey Results

Question #5:
Write down three words that describe what you want Chicopee to be like 20 years from now.

Top Answers

1.	2.	3.
Clean	Safe	Safe
Safe	Clean	Clean
Vibrant	Affordable	Welcoming
Community/family-oriented	Vibrant	Affordable
Thriving	Tie: Welcoming / Progressive	Community-oriented/homey